THE SEAL OF THE EMPEROR OF AMERICA

WE WISH to take
this opportunity to say

THANK YOU
EMPEROR MARCUS 1
de SAN FRANCISCO

for a
job well done

and

extend best wishes to
Our New Emperor

The Committee to Elect an Emperor
and the entire Gay Community

A FAREWELL ADDRESS"

On behalf of my magnificent Royal Knights, the Committee to Elect Emperor II, and the Board of Directors of the Office of the Emperor, I wish to thank everyone in attendance here tonight from near and far.

It is particularly gratifying to me to know and assure you that all factions of the gay community of San Francisco have had a hand in tonight's Coronation of Emperor II. You are witnessing the product of the merger of both North and South of Market Street — leather and lace; ultraconservatives and liberals; writers, entertainers, professional men and women and persons from all fields of endeavor. During my campaign last year, I envisioned such a gathering — not only at social functions, but in dialogue with each other in ways to improve the lot of ourselves and our brothers and sisters throughout this magnificent city we all love. My heart beats loud, strong and proud at the success of Operation Concern, the B. A. R. and Golden Awards, the Peninsula's Diamond Awards, and all the other successful fund-raising projects generated to help our fellow men by all these factions.

It is not enough to say that we are united, but rather, that we have tolerated each other, that we have cooperated to the extent that our efforts have been rewarding to several groups and individuals, and most of all that we have participated in worthwhile causes to make life easier for our brothers and sisters who are less fortunate, have less hope, or aspire to other goals.

Now, we are about to embark upon the second year of what will surely become an annual tradition. Another reign, another court and hopefully, a successor who will continue to interact with ALL gay men and women regardless of lifestyle; who will continue to recognize the needs of Our Community and act to help in time of need; who will recognize his royal peers in other cities; and who will strive to enhance this position and bring respect, honor and dignity to this high office for his successors.

There are so many people to thank for all the help, kindness, generosity, cooperation, and good will I have experienced this past year it would take pages and pages to list them all. Let me say "Thank You" to everyone who helped make the Office of Emperor of San Francisco an accepted and honorable achievement. Without the love, cooperation and good will you have all given me, we would not be here tonight to crown my successor. With this thought in mind, I deliver unto the second emperor his crown hoping that you have made a wise choice. Thank you once again for one of the most beautiful years of my life.

Marcus

MARCUS
First Emperor of San Francisco

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Congratulations

EMPEROR MARCUS

and

Best Wishes to

EMPEROR II

the Coits

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SEPT.
15th 16th
22nd 23rd
SATURDAY 8:30
SUNDAY 6:00

THE COMMITTEE TO ELECT AN EMPEROR

presents

THE CORONATION OF EMPEROR II de SAN FRANCISCO

Address of Welcome by Founder of the Office of Emperor, Mr. John Chase
Song of Welcome by Mr. Chris Osborne
Introduction of Master of Ceremonies, Mr. Don Berry
Introduction of His Imperial Majesty, Emperor I Marcus and Court
Arrival of Her Imperial Majesty, Empress VIII de San Francisco Maxine and Court
Introduction of Privy Council of the Empire of San Francisco
Introduction of Empress Candidates, 1974
Introduction of Emperor Candidates, 1974
Entertainment by Mr. Shelley Rio
Presentation of Imperial Visitors and Honored Guests
Proclamation by His Imperial Majesty, Emperor I Marcus
Presentation of Awards and Announcement of Secret Judges
Entertainment by Her Imperial Majesty, Empress I Tawny Tann de San Diego
Call for Official Royal Tally from Sir Jim
Entrance of His Imperial Majesty, Emperor II de San Francisco
Investiture of His Imperial Majesty, Emperor II de San Francisco
Final Promenade and Exit of His Imperial Majesty, Emperor I Marcus
Homage to Emperor II de San Francisco

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"The Awards"

Each year, the outgoing Emperor will be presenting special awards to those individuals in our community who have given unselfishly of their time and talents for the betterment of us all.

This year, His Imperial Majesty, Emperor Marcus I, will present a total of 8 awards; three Accolades to members of the Emperors Committee and five to individuals of the Community in honor of their efforts.

The identity of these individuals will not be made public prior to the presentation.

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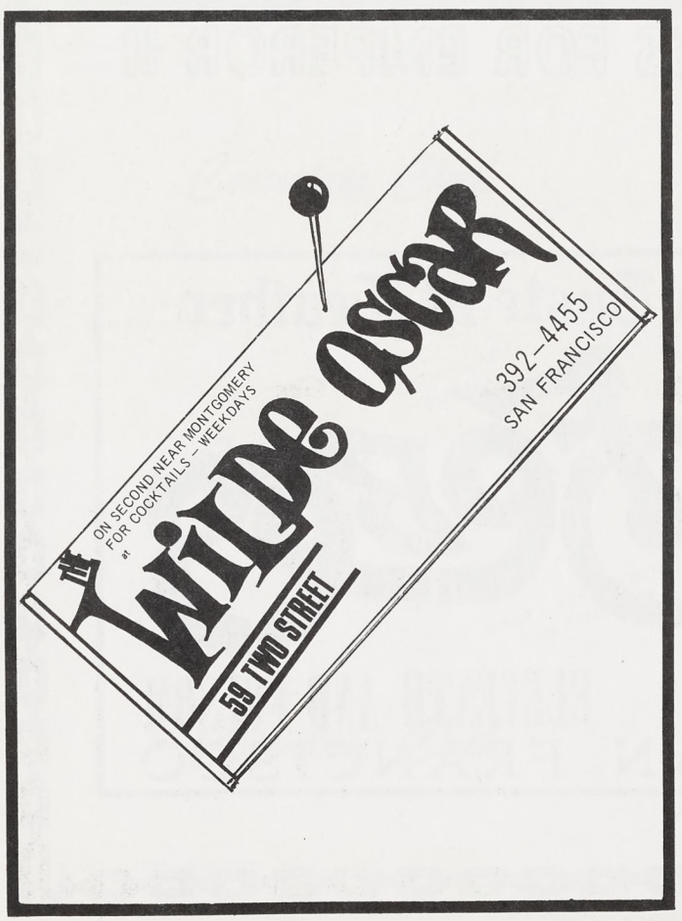
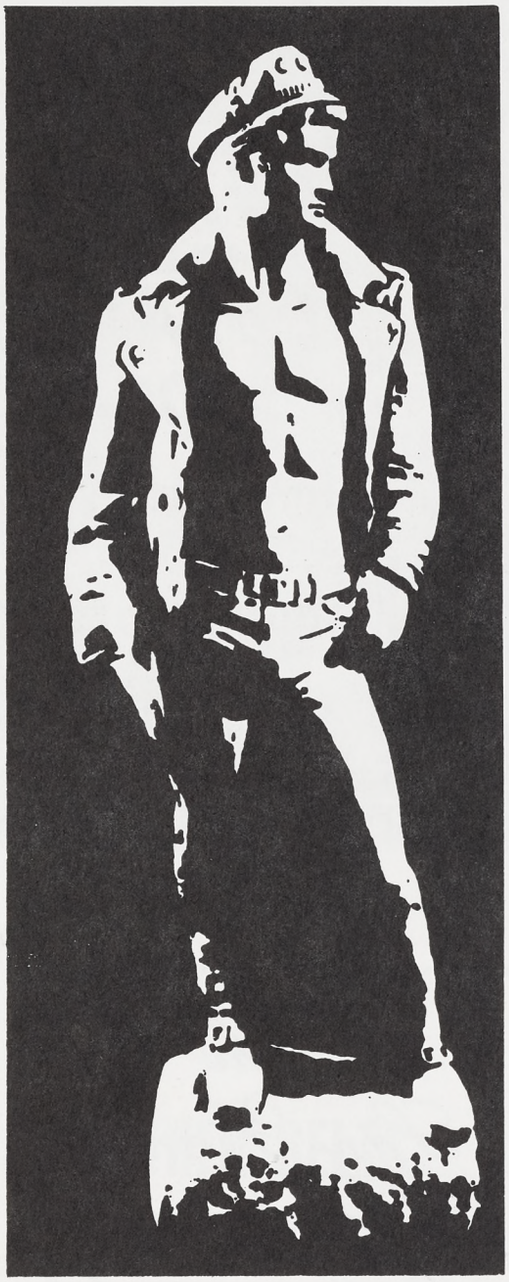


The San Francisco Academy of Performing Arts

Extends Best Wishes To The

Candidates



RUSS FOR EMPEROR II

A Taste of Leather

FOLSOM

ELEVENTH AND FOLSOM
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CONGRATULATIONS
To Our New Emperor

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THE COMMITTEE TO ELECT EMPEROR II

WISHES TO EXPRESS

ITS SINCERE THANKS

TO ALL THOSE PEOPLE

TOO NUMEROUS TO MENTION

WHO HAVE SUPPORTED

LIQUID REFRESHMENTS

FOR THE HOSPITALITY SUITES

AND TO THOSE PEOPLE WHO HAVE

SPONSORED CANDIDATES NIGHTS

"THE JUDGES"

Tonight the awesome task of judging three candidates will end for ten members of our Community. These judges have been chosen from a wide variety of persons to equally proportion the Gay Community. They were selected by and are known only to Emperor Marcus I.

They are charged with the responsibility of scrutinizing all Emperor candidates during public appearances throughout the Bay Area during the past month. After all public voting has been completed, they will cast their own votes which will equal one-third of the total votes cast. Each judge's vote will go to the candidate, or candidates of his choice regardless of the consensus of the judges.

This panel of ten judges will be introduced to you before the evening is over. We are certain you will agree with Emperor Marcus I's choice.

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Thank You Emperor I, Marcus

For bringing to the office of 'Emperor' a sense of dignity and leadership beyond all expectations

And

To Emperor II de San Francisco,

May your Reign be prosperous in Understanding, Dignity, Fraternity and the pursuit of Unity for all Gay Communities in California

Action

Magazine

Glenn Dodge
Publisher

Walter Esseling
Editor

And the entire Staff

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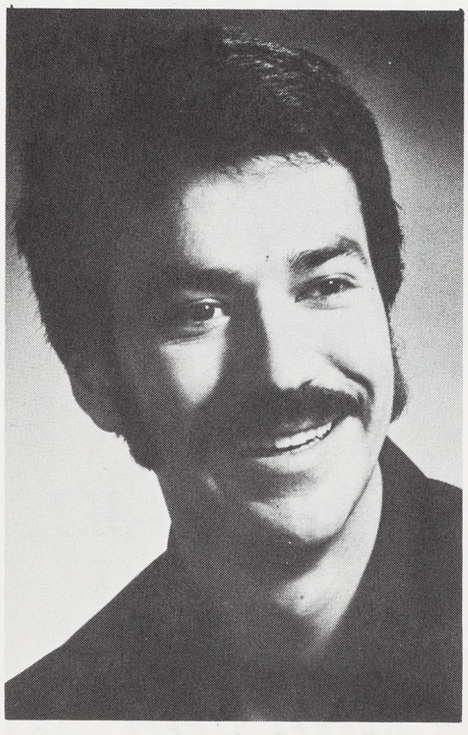
Meet The Candidates

Michael Damon



Mike was born and raised in Monterey, California. After graduating from high school, he enlisted in the U. S. Army for three years, two of which were spent in Europe.

His astrological sign is Virgo, and his hobbies include music, people, and astrology. For the past ten months he has worked as a Knight in Emperor Marcus' Court.

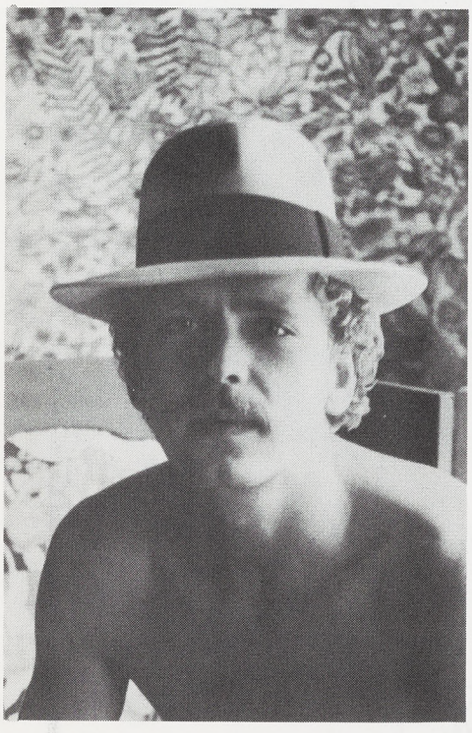
Russ Higginbotham

Russ was born in Biloxi, Mississippi on the gulf coast. His astrological sign is Leo. He has been a resident of San Francisco where he has been a bartender or bar manager for the last ten years.

His hobbies include rug hooking and horse back riding.

Russ is a member of the Tavern Guild, has been active in the gay community since arriving in town and has promoted San Francisco in his travels to the East, South, and North of the United States as well as Vancouver.

Richard Novak



Born in Berwin, Illinois, Richard was raised in the Chicago suburb of Hillside. Finishing his education he entered the Navy in 1966. He served on the Admiral's staff aboard the U. S. S. Valcour, travelling extensively throughout Africa, Europe, and the Middle East.

New York became home briefly after leaving the Navy in 1968. He returned to Chicago before he was beckoned by the glories of the "Golden Gate". Now working in two of the City's better known bars, don't be surprised if Richard pulls out his accordian to help create a "little aliveness".

Dedication

This
Program
Is
Dedicated
To The
People Who Made

Operation
Concern

A Success

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New Emperor
And
To MARCUS For A Job Well Done

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Congratulations
to our New Emperor

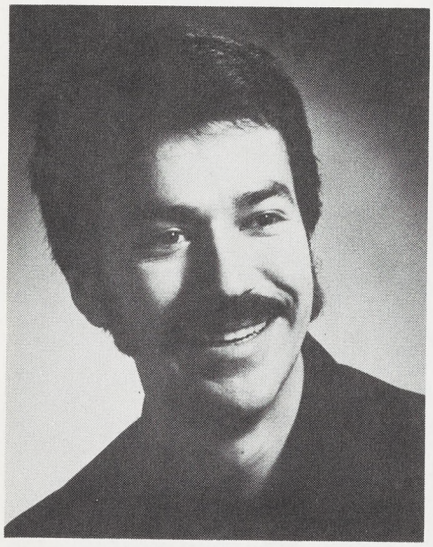
And to Marcus for a job Well Done

From The Dog Lady
and Staff at the
Dogpatch Saloon

WE WOULD LIKE TO THANK YOU FOR YOUR SUPPORT DURING OUR CAMPAIGN

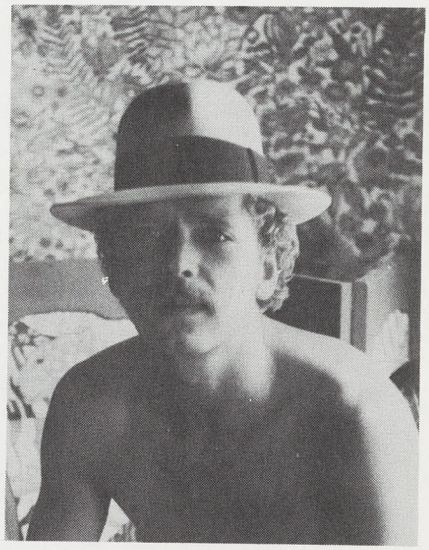
AND

FOR YOUR VOTE TODAY



MICHAEL DAMON

RUSS HIGGINBOTHAM



RICHARD NOVAK

"HAVE YOU A LITTLE FAIRY IN YOUR HOME?"
Words By
G·H·E·HAWKINS
AND
ARTHUR GILLESPIE
Composer of "Absence makes the heart grow fonder etc.
Music By
CHAS. N. DANIELS
(NEIL MORET)
Composer of "Hiawatha" "On Mobile Bay" etc.
HAMBURGER MARY'S
1582 Folsom
S.F.

Invited Royal Guests of Emperor 1 Marcus and Order of Appearance

Czarina I Kuelei of the San Fernando Valley
Czar I Ken of the San Fernando Valley

Princess K'Lynn of the Inland Empire of Portland

Princess IV Storm, Regent Czarina of the San Francisco Peninsula
Czar II June Bug of the San Francisco Peninsula

Queen Kalani of Oakland

Groovy Guy Leo Gall of Portland

Empress II Mona of Vancouver
Czar I Ray Lewis of Vancouver

Marquessa II Bobbie de Monterey

Empress I Chris de Modesto

Miss T, Queen of Reno

Empress II Alexis of the Inland Empire of Pomona

Empress I Andrea de Santa Monica

Empress I Sara Lee of the South Bay Empire of
Emperor I Allen of the South Bay Empire of

Empress I Veronica de San Fernando Valley
Emperor I Bill de San Fernando Valley

Empress I Tawny Tann de San Diego
Emperor I Omar de San Diego

Empress III Andrea Nicole de Los Angeles
Emperor I Luigi de Los Angeles

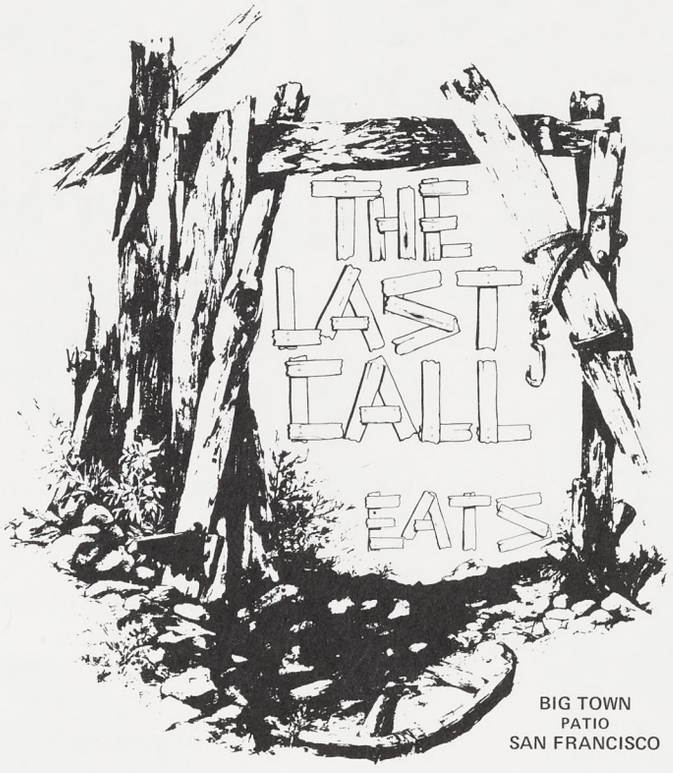
Empress II Anita de Long Beach
Emperor II Ken de Long Beach

Olympia II Della of Seattle

Empress XV Darcelle of the Inland Empire of Portland

"Leather Bar of the West"

1010 Bryant



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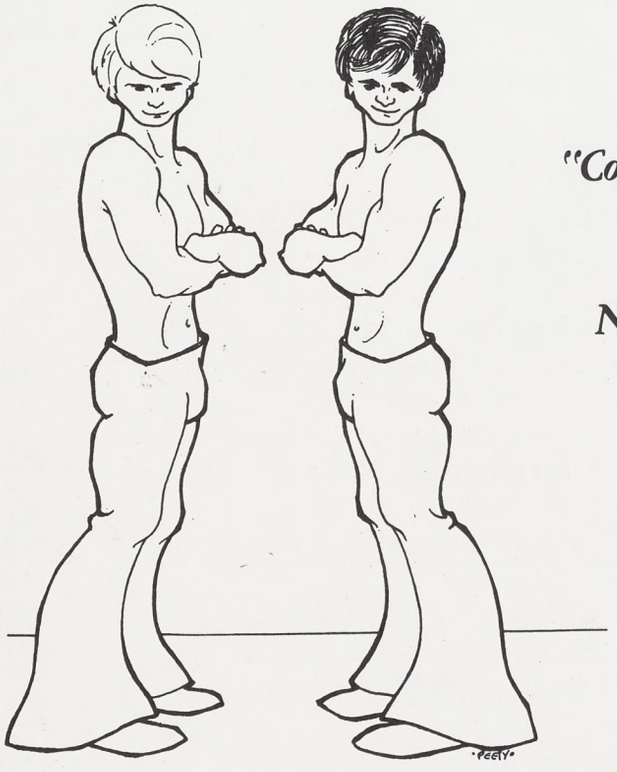
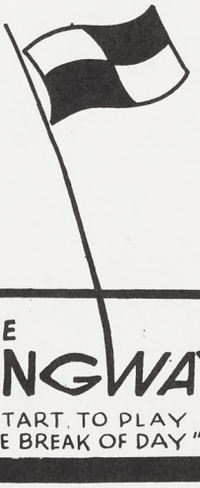


"Congratulations"

to our

New Emperor



THE GANGWAY

"WE START TO PLAY AT THE BREAK OF DAY"

841 LARKIN ST.
SAN FRANCISCO

THE COMMITTEE TO ELECT EMPEROR 11

OVERALL CHAIRMAN: EMPEROR MARCUS I

ASSISTANT CHAIRMEN: LARRY EPPINETTE
DUKE SMITH

DECORATIONS

Ray Hedges
Dixon
Brian Egg
Larry Eppinette
Bill Henderson
Randy Johnson
Doug Mac Donald
Jerry Prewitt

POSTERS

Brian Egg

PROGRAM

Jim Becker
Patrick Daher

TICKETS AND PROTOCOL

Dixon
Roxanne
Randy Johnson

VOTING AND JUDGES

Jim Sterling
Kish Hayworth
Lawrence Hifner
Lennie Mollet
Duke Smith
Mike Sullivan
Lucky Wheeler
Elmer Wilhelm

ENTERTAINMENT AND CORONATION

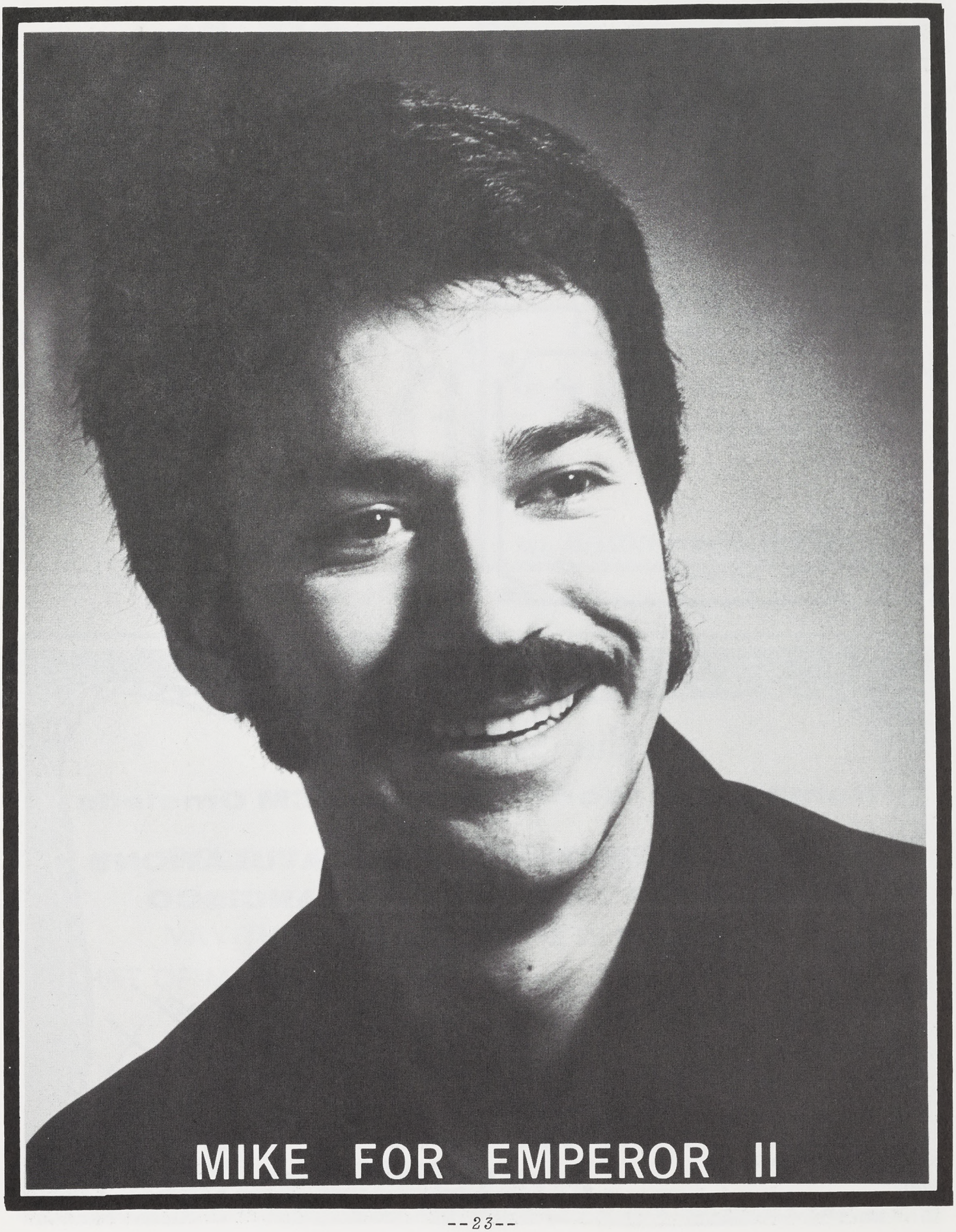
Mike Gerena
Don Berry
Byron Casey
Denny George
Kish Hayworth
Dave White

DELEGATE CAMPAIGNING

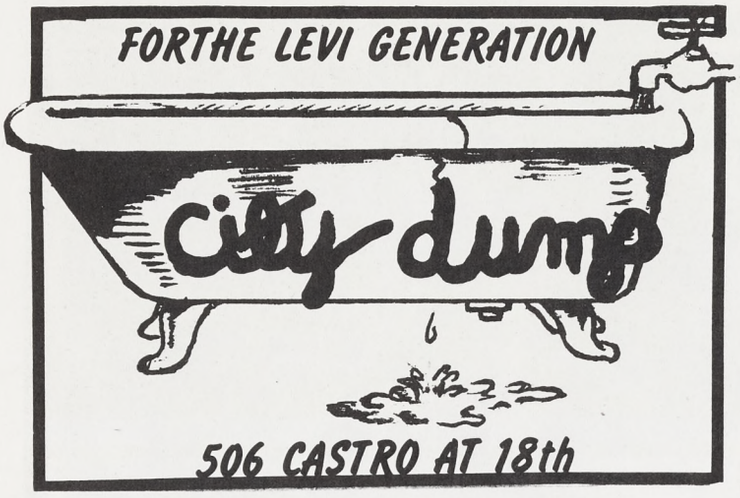
Randy Johnson
H. L. Perry

Congratulations
To Our First
Emperor
for
A job well
Done

Crystal


MIKE FOR EMPEROR II

FORTHE LEVI GENERATION



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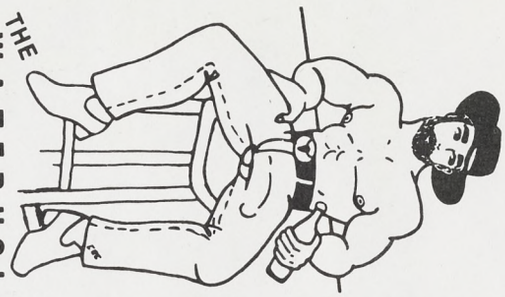

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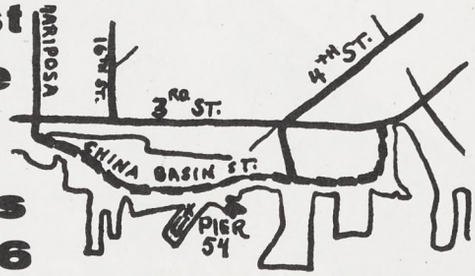

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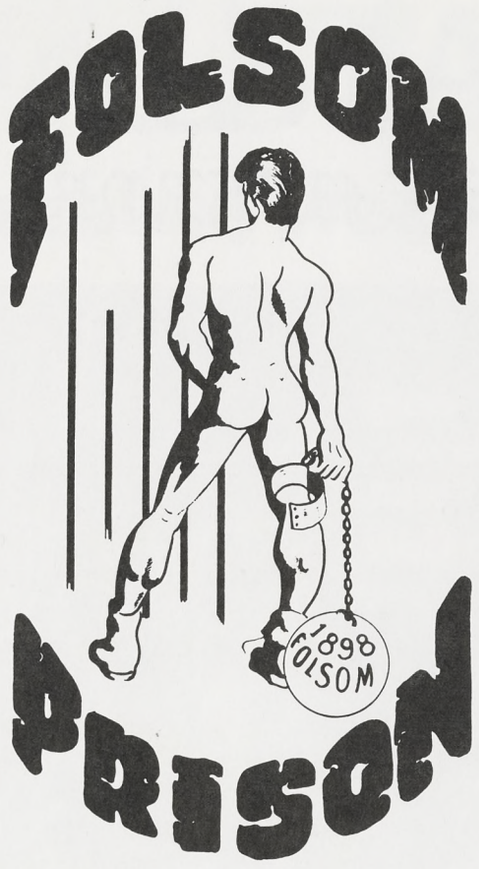
Doug and Ron



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CAN WE GIVE YOU A LIFT?

OFFICE OF THE EMPEROR

Just over a year ago San Francisco started the mechanism to elect its first Emperor after having elected seven Empresses. A dream long in the planning stages was about to become a reality.

For a number of years the peoples of every major city from Vancouver to the North and San Diego to the South have looked to San Francisco for guidance in overcoming various social and political problems facing the gays living there.

Help is on the way for all of us, but we must have patience and remember that it cannot come overnight. We must bear in mind that we must all work together with every other member of our own Community as well as the Communities of others. In this way, we can overcome.

In the Office of the Emperor, we have a tool whereby our Emperor can travel from North to South, seeking answers to our problems while offering advice on problems we have been able to resolve here. Through such an exchange, and through educating law enforcement agencies, political figures and the general public, we will be able to break down some of the prejudices facing us now.

The Office of the Emperor is definitely a social one, but by no means can we say that it is limited to that function. Charities have been and will continue to benefit from this great office.

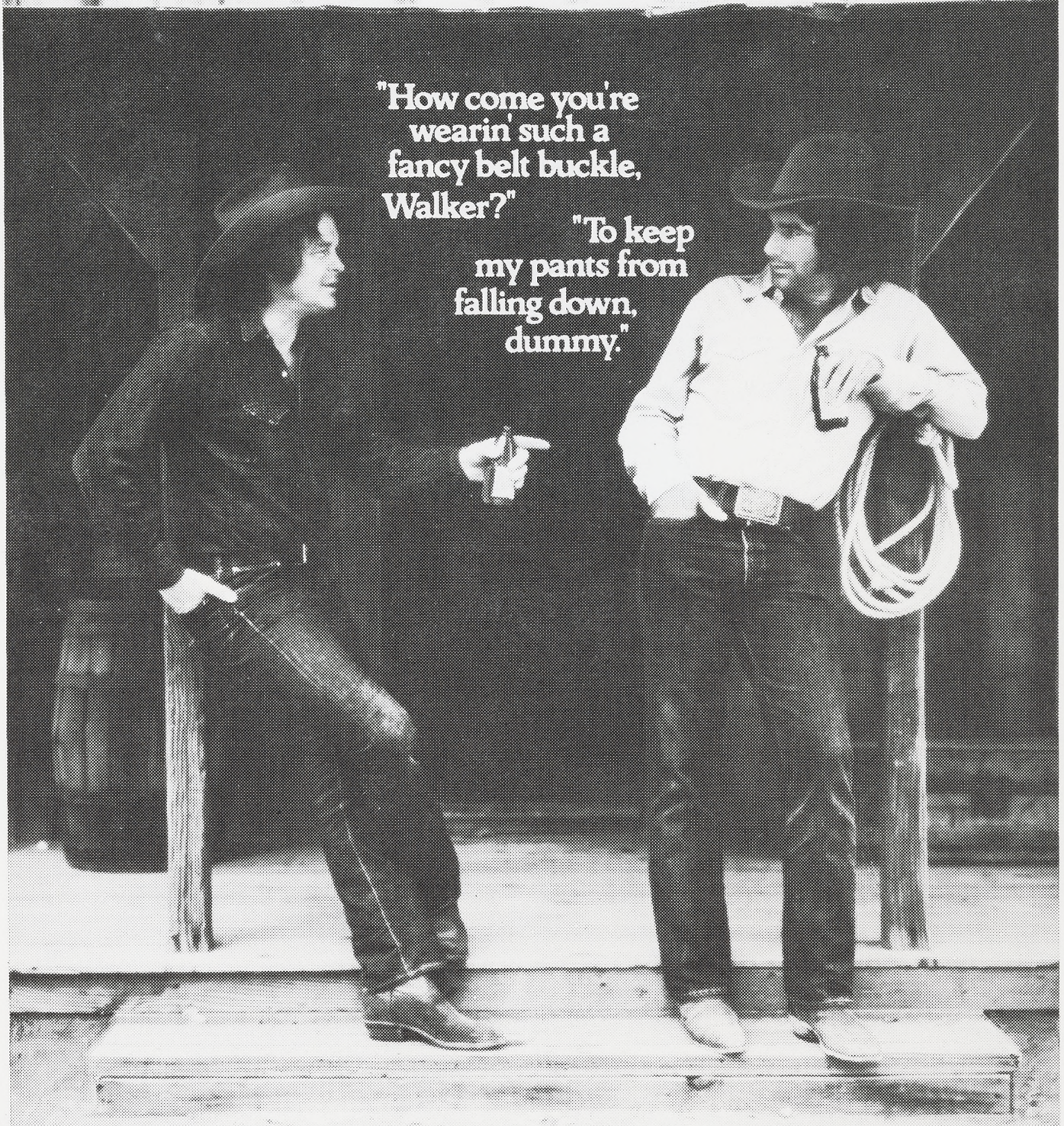
The Office of the Emperor is also a prestigious one as well, as evidenced by those in attendance at this coronation of Emperor II.

However, we need more than this. We need to continue to elect the best representative available to serve as our embassador and to act on our behalf whether it be social or political. We must elect the man who will do us the most good in any circumstance.

With such guidance, the gay Community of the West Coast so well represented here tonight will become as great as the country in which we now live.

FALSTAFF BEER.

Because we're all in this together.



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